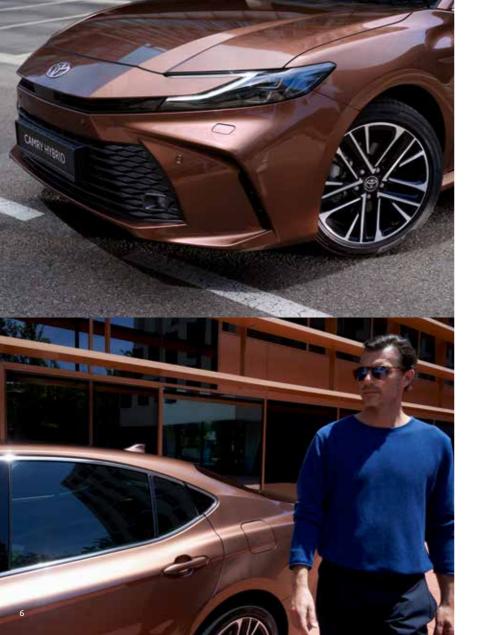


FIFTH-GENERATION HYBRID

Toyota's outstanding Camry Hybrid is engineered for the world of tomorrow, successfully blending enhanced performance and fuel efficiency for a truly joyful drive. Powered by a pleasingly quiet 2.5 l petrol hybrid engine, speed changes are made effortless with smooth acceleration and highly responsive brakes built in. Engineered to be future-ready, Camry Hybrid delivers reduced $\rm CO_2$ emissions and fuel consumption compared to the previous generation – without compromising on power.

AN ULTRA-SMOOTH DRIVING EXPERIENCE

Designed to keep you moving towards your goal, this fifth-generation hybrid delivers a seamless ride through the city and beyond.



DEFINED BY DETAILS

Discover the details that set the Camry Hybrid apart from other saloons. Remodelled for statement style, the front fascia gives a more dynamic silhouette. You can even embellish the lower grille by choosing between two colours – black or dark grey. Complete with restyled LED headlights, impactful alloys and functional air vents, this striking sedan exudes pure confidence – ready for success.

FLAIR AND FINE DETAILS

Details like bold, shining alloys and functional air vents make the Camry Hybrid even more eye-catching.



SMART TECH SMARTER DRIVING

This harmonious cabin is built to satisfy all your driving requirements. The cockpit is exceptionally crafted, packed full of sophisticated features and high-end technologies that don't compromise the open space. A high definition 12.3" display audio screen makes tasks like navigation or choosing the next song easy, whilst seamless integration of your smartphone to your car ensures that everything you need as you drive is within reach.

PRACTICALITY MEETS PERFORMANCE

Take a seat inside the purposefully designed Camry Hybrid, and enjoy a technology-rich cabin that's shaped to meet the needs of the driver.







The Camry's open cabin leaves plenty of space for comfort. From high-quality ergonomic seating to premium materials, Camry's beautifully luxurious interior makes every journey a first-class experience you won't forget. Look and feel cool with the high-end Nanoe™ X new air purification system. At the rear is a large boot capacity, spacious enough to bring all the baggage you need for your travels.

TECHNOLOGY THAT UPGRADES EVERY JOURNEY

The user-friendly multifunction control panel gives your passengers easy access to music and air conditioning, keeping everyone entertained throughout the journey.





KEEPING YOU CONNECTED

The Camry Hybrid comes equipped with an array of advanced features to remove the little challenges that come with driving – so you can stay focused on the bigger ones. Always-on Navi is there to keep you on track, while wireless Apple CarPlay and Android Auto™ ensures your journeys benefit from a soundtrack. Best of all, you can listen through the JBL® audio system, with sensational noise insulation for an enhanced surround sound experience – making every drive unforgettably fun.

Apple CarPlay is a trademark of Apple Inc.

TECH DESIGNED FOR YOU

Enjoy free rein over the advanced technologies in your Camry Hybrid. From an intuitive Multimedia display to customisable Combimeter, there are plenty of high-end features for you to explore.



MyToyota app IN CONTROL FROM YOUR PHONE

Connectivity doesn't stop when you leave the car. The MyToyota app is a powerful tool on the move. Secure your car from afar, locking the doors and closing the windows with Remote Control. And with Hazard Lights and Find My Car you can remotely flash the lights, sound the horn and see the car's location on a map, making it easy to find.





Toyota T-Mate LEADING WITH SAFETY

For advanced safety functions, Camry is built with T-Mate – your helpful driving partner. This includes the latest generation of Toyota Safety. T-Mate makes sure you're always in safe hands.

PRE-COLLISION SYSTEM (PCS)

Our Pre-Collision System can detect and help you avoid collisions with other vehicles, pedestrians and cyclists. It works by alerting the driver with audio and visual warnings and brake assistance. If the driver doesn't manage to brake in time the brakes automatically engage to prevent or mitigate a collision.

ADAPTIVE CRUISE CONTROL/FULL-RANGE ADAPTIVE CRUISE CONTROL (ACC)

This system keeps you at a minimum preset distance from the vehicle in front. If this distance falls, the system reduces your speed and eventually the brakes will be applied and brake lights activated. Full-Range ACC can bring the vehicle to a complete stop should the preceding vehicle stop ahead. A small input on the accelerator pedal or ACC switch will reenable the system. If your car is equipped with Road Sign Assist (RSA), this system will also recognise speed limits on your driving route and suggest any necessary adjustments.

LANE TRACE ASSIST (LTA)

Our Lane Trace Assist System is designed to make motorway driving safer. It keeps you centred in your lane and if you start to drift from it, steering assist will gently steer your car to correct its course.

EMERGENCY DRIVING STOP SYSTEM (EDSS)

If the system detects no driver input for some time, audible warnings will alert the driver. If no further inputs are detected, EDSS brings the vehicle to a gradual stop while keeping it safely in lane. Hazard lights are activated to warn other road users, and doors are unlocked to allow emergency services easy access if required. Proactive Driving Assist - Steering Assist This function assists the driver to prevent deviation from the driving lane. The system detects the curve ahead and adjusts the steering assist force to facilitate adequate steering. It can also support to improve straight line driving stability.



Learn more about T-Mate.





SAFETY YOU CAN TRUST

Camry is always looking out for you. New Proactive Driving Assist helps prevent accidents in two ways. Deceleration Assist smoothly slows the car when required, such as when coming up behind a slower vehicle, while Steering Assist can automatically adjust the steering force for smooth and stable progress on curving roads. In their element in the city, Safe Exit Assist and Front Cross Traffic Alert use cameras to constantly monitor your surroundings, keeping you and your passengers safe.

BLIND SPOT MONITOR (BSM)

Our Blind Spot Monitor system alerts the driver to any vehicles they might not have seen in their side mirrors. This is particularly useful when overtaking.

DRIVER MONITOR CAMERA (DMC)

This system uses a camera located above the steering wheel to monitor a driver's alertness and condition. A warning is delivered if the system detects an abnormal status, such as fatigue. These inputs are used to enhance the performance of the Emergency Driving Stop System (EDSS) through earlier detection of inattentiveness.

FRONT CROSS TRAFFIC ALERT (FCTA)

FCTA protects your vehicle from crossing traffic at every busy junction. It detects vehicles passing in front and alerts the driver through the Head-Up Display (HUD), if equipped, before activating a buzzer if a collision is anticipated.

AUTOMATIC REAR FLASHING HAZARD LIGHTS (ARFHL)

This system alerts vehicles approaching from behind by flashing the hazard lights at high frequency if there is a strong possibility of a rear-end collision. It helps to reduce rear-end collision risk by prompting the driver of the approaching vehicle to brake.



A selection of features is shown on these pages. Configure your vehicle to discover full T-Mate content.

LUXURY GRADE

A brilliant blend of practical comforts and state-of-theart technology, the classic Luxury grade provides a truly iovful driving experience.



MAIN FEATURES

- Black fabric
- 17" alloy wheels (10-double-spoke)
- Smart Digital Key
- Smart Entry & Start System
- Blind Spot Monitor (BSM)
- 12.3" multimedia display
- 7" screen for information display
- Fabric front door trim
- Projector LED headlamps
- Toyota Safety Sense
- Wireless mobile phone charger
- 6 speakers
- Power adjustable driver seat



Configure your Toyota Camry.



LUXURY BUSINESS GRADE



MAIN FEATURES (ADDITIONAL TO LUXURY)

- Black synthetic leather
- Heated steering wheelLeather-like front door trim





Configure your Toyota Camry.

EXECUTIVE GRADE



MAIN FEATURES (ADDITIONAL TO LUXURY BUSINESS)

- Black, beige or brown leather
- 18" dark grey machined-face alloy wheels (15-spoke)
- Front Cross Traffic Alert (FCTA)
- Lane Change Assist (LCA)
- Nanoe™ X air purifier
- Driver & front passenger air ventilated seats
- 12.3" screen for information display
- Turning signal (LED)
- Hands on/off sensors on steering wheel
- Power-tilting steering wheel
- Power-adjustable passenger seat
- Leather-like armrest





Configure your Toyota Camry.

PREMIUM GRADE

The pinnacle of Camry design, Premium grade is built for success. Packed full of high-end features, you'll enjoy the ultimate luxury experience on every journey.



MAIN FEATURES (ADDITIONAL TO EXECUTIVE)

- JBL® premium sound system
- Panoramic View Monitor
- Head-Up Display
- Three-zone automatic air conditioning
- Ambient lighting on interior door handles
- Digital rear-view mirror
- Rear window electric sunshade
- Power-reclining 2nd row rear seats
- Memory function on door mirrors
- Rear Cross Traffic Alert with automatic braking (RCTB)
- Ski hatch
- Power-adjustable lumbar support on front passenger seat
- Memory function on driver seat
- Rear passenger window manual sunshades



Configure your Toyota Camry.



ACCESSORIES

Customise your Camry Hybrid with exciting additional features to create a premium space where practicality meets high-end design.

1. Door lamp

Stylish feature lighting for easier access to your car. The white light automatically comes on when you open the front door. Adds not only reassuring convenience and safety on a dark night but also projects the Camry logo beneath the open door.

2. Illuminated scuff plates

Toyota scuff plates add a stylish design feature while also protecting the door sill paintwork. Their brushed aluminium finish is highlighted by subtle logo illumination.

3. Vertical cargo net

Strong, woven, black nylon net with two compartments for holding small items securely in your car's boot area.





4. Boot liner

Tailored to fit the boot of your vehicle and provide protection against dirt and spills. The design features a special anti-slip surface pattern to help stop luggage moving.

5. Boot mat

The premium boot mat gives you choices for the appearance and protection of your boot space. The mat is tough, practical and easy to clean.



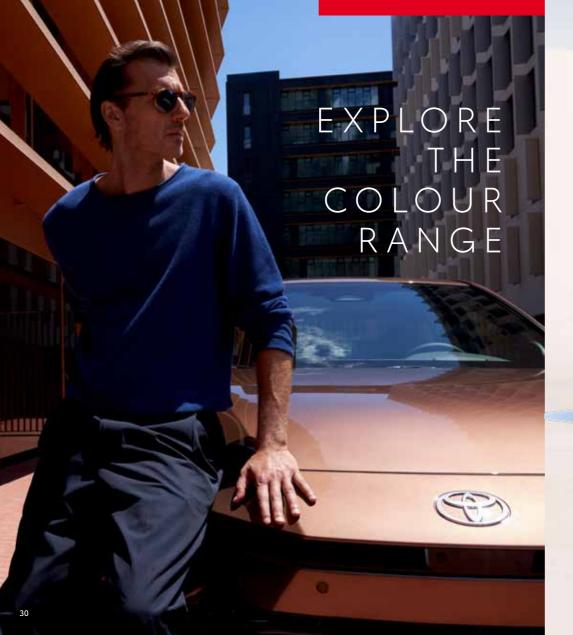


Protection Pack

Protect your Toyota from day-to-day wear and tear and keep it looking pristine with a Protection Pack.

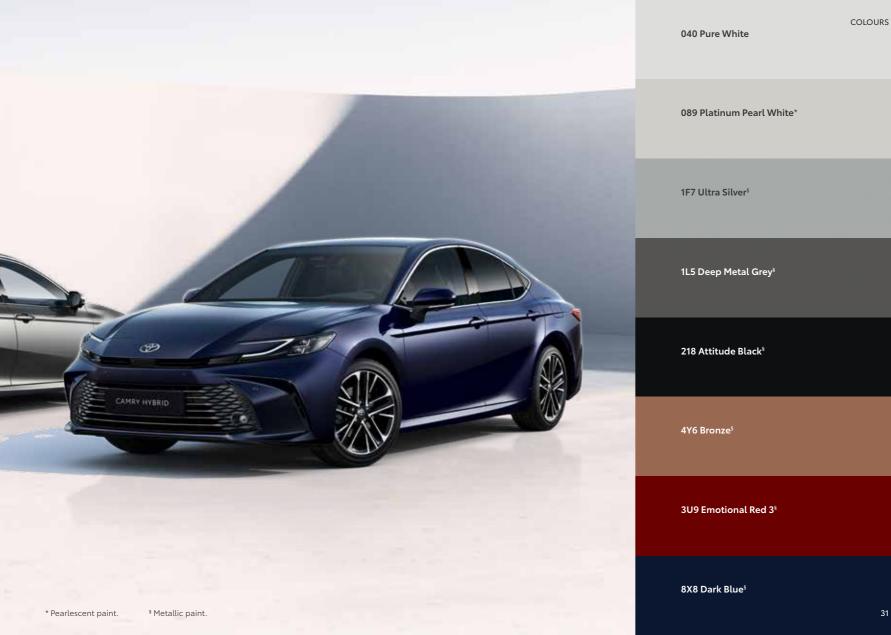
- · Hood deflector
- Wind deflector
- Front & rear mudflaps





Decide between eight monotone colours for your Camry Hybrid's exterior. Shades come in different finishes – solid, metallic or pearlescent.





WHEELS & TRIMS OPTIONS



1. 17" alloy wheels (10-spoke)
 Standard on Luxury and Luxury Business
 2. 18" machined-face alloy wheels
 (15-spoke)
 Standard on Executive and Premium

3. 17" dark grey alloy wheels (10-double-spoke)
Optional on all grades
4. 18" black machined-face alloy wheels
(5-double-spoke)
Optional on all grades





SPECIFICATIONS

ENVIRONMENTAL PERFORMANCE

Hybrid 230 e-CVT

Fuel consumption (applicable legislation)		
Combined Speeds (l/100 km)	4.8-4.9	
Low Speed (I/100 km)	4.5-4.6	
Medium Speed (l/100 km)	4.1-4.3	
High Speed (l/100 km)	4.4	
Extra High Speed (l/100 km)	5.7-5.8	
Carbon dioxide, CO ₂ (applicable legislation)		
Combined Speeds (g/km)	109-111	
Medium Speed (g/km)	93-96	
High Speed (g/km)	99-100	
Extra High Speed (g/km)	129-132	
Exhaust emissions (regulation EC 715/2007 as amended by EU 2023/443EA)		
Euro Class	EURO 6 EA	
Carbon Monoxide, CO (mg/km)	127.6	
Nitrogen Oxides, NOx (mg/km)	2.0	
Hydrocarbons, NMHC (mg/km)	14.0	
Hydrocarbons, THC (mg/km)	16.4	
Smoke Particulates (mg/km)	0.1	
Sound Level Drive By (dB(A))	66.0	

The fuel consumption and CO_2 values are measured in a controlled environment on a representative production model, in accordance with the requirements of the WLTP European Regulation EC 2017/1151 and its applicable amendments. For each individual vehicle configuration, the final fuel consumption and CO_2 values may be calculated based on the ordered optional equipment. The fuel consumption and CO_2 values of your vehicle may vary from those measured or calculated values, as driving behaviour as well as other factors (such as road conditions, traffic, vehicle condition, tyre pressure, load, number of passengers, etc.) have an influence on a car's fuel consumption and CO_2 emissions.

ENGINE Hybrid 230 e-CVT

Engine Code	A25A-FXS
Number Of Cylinders	4 cylinder, in line
Fuel Injection System	Direct multipoint injection
Displacement (cc)	2487
Bore x Stroke (mm x mm)	87.50 x 103.48
Compression Ratio	14.016:1
Maximum Output (DIN hp)	186
Maximum Output (kW@rpm)	137/6000
Maximum Torque (Nm@rpm)	221/3200-5200
Total Hybrid System Output (kW)	169
Total Hybrid System Output (DIN hp)	230

ELECTRIC FRONT MOTOR

HYBRID VEHICLE BATTERY

Туре	Permanent magnet synchronous motor	Туре	Lithium ion battery
Maximum Output (kW@rpm)	100	Capacity Ah (hr)	4
Maximum Torque (Nm@rpm)	208		

PERFORMANCE Hybrid 230 e-CVT

Maximum Speed (km/h)	180
Acceleration 0-100 km/h (secs)	7.2

BRAKES Hybrid 230 e-CVT

Front	Ventilated disc 1-cylinder
Rear	Solid disc 1-cylinder

SPECIFICATIONS

WEIGHTS & TOWING CAPACITY

Hybrid 230 e-CVT

Mass in Running Order	1660-1704
Gross vehicle mass (kg)	2100
Towing Capacity Without Brakes (kg)	0
Towing Capacity With Brakes (kg)	0

EXTERIOR DIMENSIONS

4-door

Length (mm)	4920
Width (mm)	1840
Height (mm)	1445
Front Tread (mm)	1580/1590§
Rear Tread (mm)	1605\$/1610
Overhang Front (mm)	995
Overhang Rear (mm)	1100
Wheelbase (mm)	2825

INTERIOR DIMENSIONS

4-door

Number of Seats	5
Interior Width (mm)	1535
Interior Height (mm)	1185

STEERING

4-door

Turning Circle Tyre (m) 11.	11.4
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1445 mm

Toyota Environmental Challenge 2050

FOR A BRIGHTER FUTURE

At Toyota, we are committed to a positive and sustainable impact on society and the natural world. To make that happen, we have set ourselves six challenges to complete by 2050. From reduced water consumption to the development of vehicles with lower greenhouse gas emissions, these measures all point the way to a brighter future.



1. NEW VEHICLE - ZERO CO₂ EMISSIONS

By 2050, we want to reduce the CO_2 emissions from our vehicles by 90% compared to our 2010 levels. To achieve this, we will promote the development of new vehicles with low or zero carbon emissions, and do everything we can to increase the uptake of these vehicles.



2. LIFE CYCLE - ZERO CO₂ EMISSIONS

We are working to create more environmentally friendly designs – and then analysing and refining them to ensure the lowest possible environmental impact throughout the vehicle's entire life cycle*.



3. PLANT - ZERO CO2 EMISSIONS

To reduce carbon emissions at our manufacturing plants, we are focusing on improving the technologies we use and switching to alternative power sources. We are committed to making our facilities more energy-efficient and adopting renewable energy sources such as solar and wind, as well as low-carbon power such as hydrogen energy.



4. MINIMISING AND OPTIMISING WATER USAGE

To minimise water usage, we have started to collect rainwater at our manufacturing plants. We have also developed purification methods so that the water we do use can either be used again or returned safely into the local supply.



5. ESTABLISHING A RECYCLING-BASED SOCIETY AND SYSTEMS

We've been working on the challenge of resource recycling for 40 years, with the result that 95% of every Toyota Camry is now reusable and recoverable. In addition, we offer new and innovative ways of returning your vehicle when it eventually reaches 'the end of the road'



6. ESTABLISHING A FUTURE SOCIETY IN HARMONY WITH NATURE

To preserve and enhance our co-existence with the natural world, we are organising reforestation and tree planting, green urban schemes and other environmental initiatives, both at our own sites and in the wider world. Our aim is to establish a society where people and nature coexist in harmony.



For more information please visit: https://www.toyota.lv/2050-challenge



 $^{^{\}star}$ Toyota's LCA methodology, which is applied to our passenger vehicles, was reviewed and approved by TÜV Rheinland and has been certified to comply with ISO14040/14044 standards.



YOUR COMPLETE PEACE OF MIND WITH TOYOTA

QUALITY SERVICE

Your Toyota will need a Health & Safety check at least once every 2 years or 30,000 km (whichever comes first). An intermediate check is necessary every year or 15,000 km.

LOW MAINTENANCE COSTS

All Toyota vehicles are designed and engineered to minimise your maintenance costs.

GENUINE PARTS

To ensure the quality of your Toyota, only genuine and approved components are used for your vehicle.

ADDED SECURITY

Toyota's comprehensive security system withstands the insurance industry's rigorous 5-minute attack test.

GENUINE ACCESSORIES

Toyota accessories are designed and manufactured with the same care, quality and attention to detail as Toyota vehicles. All accessories are covered by a 3-year warranty when purchased together with the vehicle*.

TOYOTA EUROCARE

Enjoy peace of mind driving with Toyota Eurocare roadside assistance in 40 European countries.

TOYOTA RELAX WARRANTY

Warranty for 10 years or 185,000 kilometres. The Toyota Relax warranty starts on the day the manufacturer's warranty coverage ends, provided that the vehicle has been maintained in accordance with the manufacturer's requirements at an official Toyota dealership. The Toyota Relax warranty remains valid up to the next scheduled maintenance which is usually in 12 months or 15,000 km, whichever comes sooner. This is extended after each maintenance. You can get more information from your Toyota retailer and the maintenance intervals for your car can be found in the owner's manual.

^{*} Check with your retailer for specific warranty details.



TOYOTA CAMRY

EVERY ACHIEVEMENT COUNTS

TOYOTA.LV

To the best of our knowledge, all information in this brochure is correct at time of going to print. Details of specifications and equipment provided in this brochure are subject to local conditions and requirements and may, therefore, vary from models available in your area. Please enquire with your local retailer for details on your local specifications and equipment. • Vehicle body colours may differ slightly from the printed photographs in this brochure. • The readability of QR Codes® present in this brochure may differ according to the scanner used. Toyota cannot be held responsible should your device not be able to read any QR Codes® or interactive content markers. • Toyota Motor Europe reserves the right to alter any details of specifications and equipment without prior notice. • © 2024 by Toyota Motor Europe NV/SA ('TME'). • No part of this publication may in any way be reproduced without the prior written approval of Toyota Motor Europe.